

WE NEED THIS TO BE  
**Easy to use**  
 ...BUT WE DON'T WANT TO GIVE UP ANY  
**Performance**

NATHAN YATES  
 UNIVERSITY OF PITTSBURGH

You asked for it. We listened.



Model PCH-550  
 For Thermo LTQ™, Orbitrap™,  
 Velos™, QExactive™, and TSG™

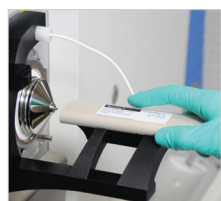
**SPECIAL  
 INTRODUCTORY OFFER\***  
 PicoChip Stage  
 Two PicoChip Columns  
 STARTING AT  
**\$999<sup>00</sup>**

- Plug & Spray operation
- Single connection
- Temperature-controlled
- Factory-verified voltage connections
- Chip-to-chip consistency
- Inexpensive to operate

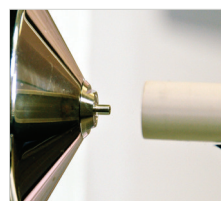


Order PicoChip in your choice of 5 colors-  
 Color-code experiments or designate media

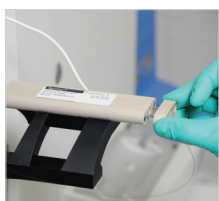
The market-proven high-performance PicoFrit® column, with a factory-configured high-voltage liquid-junction connection integrated into an easy to use, pre-optimized format. The PicoChip is not only easy to use, but easy on the budget and it's all backed by New Objective's commitment to service and quality.



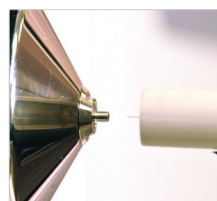
Place PicoChip on source



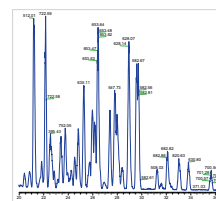
Tip is protected inside chip



Insert chip key to expose tip



Tip is exposed to spray



Collect data



New Objective, Inc.  
 Two Constitution Way  
 Woburn, MA 01801-1023

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Innovation in High-Sensitivity LC-MS Research

\* Introductory Offer valid through 12/31/12. Cannot be combined with other offers or discounts. Call New Objective for more information.

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